



## **Stockholm Furniture Fair 2011: Arpa presents Arpa for you, a stock collection of HPL for interior design applications with a fast delivery programme.**

Arpa, a leading company in the production of decorative HPL laminates, takes part to Stockholm Furniture Fair 2011 **unveiling** the brand new **Arpa for you** collection.

Arpa for you is a stock collection of 311 HPL for interior design applications with a fast delivery programme. A wide range of colours, decors and finishes, always ready for the inspiration, imagination and creativity of architects and designers. All the references are "made in Italy", mainly in 0,9 mm thickness, standard grade and 3050 x 1300 mm. The range is divided in 6 groups of products: Colorsintesi (Erre and Lucida finishes), Colorsintesi selected finishes (Tex, Farah, Mesh, Pixel, Naked, Mika, Larix, Corallo and Cliff), Colour Evolution (with a selection of Madreperlato and Alu Magic), Unicolor, Woods and Materic Expressions (including Metals).

In an inspiring setting with an amazing and interactive round sample wall created with Arpa HPL, visitors can experience the features of the Arpa products and discover more about their applications. They can also play with the Arpa for you collection on the "Curiosity Wall", a magnetic wall to mix and match the decors of the Arpa collection in a creative way and experience the materic effect of the finishes.

An unexpected piece of furniture rises in the middle of the booth: the "Curiosity Kitchen" designed by PeLi and made up of Naturalia, the innovative and environment friendly material produced with wood fibers, sourced from certified European forests.

Arpa invites professionals from 8<sup>th</sup> to 12<sup>th</sup> February to experience the new collection and a rich "made in Italy" wide range of versatile, easy-to-use HPL solutions catering to all the creative demands.

Arpa @ Stockholm Furniture Fair  
8-12 February 2011  
Stand AG:66

Stockholm, February 2011

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### **Arpa Industriale S.p.A.**

Since 1954 Arpa Industriale has been designing and manufacturing panels with very high quality HPL technology for the most diverse applications: from architecture to interior design, from health



care to shipyards, from transport to hospitality, from retail to kitchens. It offers a vast range of choices of products, extremely varied in both structure and appearance. The numbers speak volumes: 700 decorations, 40 finishes and numerous formats, produced at the 150,000 sqm plant in Bra in Piedmont, all the expression of a creativity "made in Italy" that is lively and original, enhanced by the possibility of reproducing any design, decoration or colour scheme made-to-measure, using a digital printing system. The over 50 years of investment in research, technology, experimentation and staff training have enabled Arpa to gain a leading position on the international markets and a reputation for great reliability: it is an industrial firm that stands out for the expertise of staff, the quality and variety of what it offers, its manufacturing flexibility and its range of services. One of the priorities for 2010 is the extremely high profile given to the service for architects, designers and companies, who are excellent and essential partners for the application of Arpa solutions.