



## **NATURALIA: AESTHETIC EMOTION AND HIGH PERFORMANCE QUALITY FOR A NEW MATERIAL**

Arpa, a leading company in the production of decorative HPL laminates, presents a real innovation for the world of materials: **Naturalia**.

Naturalia is a proposal dedicated to those who want a natural material such as wood while demanding highly functional performance characteristics at the same time. It is the result of an innovation by Arpa, an industrial player of international prestige, which has applied its expertise in the production of laminates to a material with an ecological heart, coming from renewable resources.

Naturalia is an environment-friendly material, made from renewable resources. The wood fibres used to produce Naturalia are issued from certified European forests and comply with the PEFC (Programme for the Endorsement of Forest Certification Schemes) requirements. The fibres are impregnated and blended with thermosetting resins and pressed at high temperature. The result is a homogeneous panel, with an entirely natural optical and tactile decorative finish, due to the solidity and random arrangement of the fibres themselves, and characterised by soft colours deriving from the organic pigmented resins.

Highly uniform, very solid, water-resistant, with high density and good load capacity, Naturalia offers creative people total freedom for their projects; it proves ideal both for horizontal uses, such as counters, furniture items, supporting surfaces and particularly for kitchen worktops (it is hygienic and highly resistant to service scratches), and for various vertical applications, such as wall coverings, dividing elements or panelling. It can also be cut into many shapes and in any direction, can be milled and routed and is easily workable.

A contemporary synthesis of research, technology, design skill and great attention to the environment we live in and want to preserve, Naturalia is the perfect partner for designers who choose a unique material to bring warm natural atmospheres into sophisticated interiors.

### **Colours**

Six colour tones: Grano [Wheat], Duna [Dune], Lichene [Lichen], Marna [Marn], Castagna [Chestnut] and Ossidiana [Oxidian], each of which evoke the emotion of a particular environmental context.

### **Finishes**

Four finishes: Erre, Ghibli, Larix, Naked.  
It is possible to produce special finishes on request.

### **Format and thickness**

Size of standard panel: 3050 x 1300 mm  
Three standard thicknesses: 6.4, 9.7 and 12.8 mm  
It is possible to request made-to-measure thicknesses, provided these are between 16 and 32 mm.

## ARPA

*Since 1954 Arpa Industriale has been designing and manufacturing panels with very high quality HPL technology for the most diverse applications: from architecture to interior design, from health care to shipyards, from transport to hospitality, from retail to kitchens. It offers a vast range of choices of products, extremely varied in both structure and appearance. The numbers speak volumes: 500 decorations, 30 finishes and numerous formats, produced at the 150,000 sqm plant in Bra in Piedmont, all the expression of a creativity "made in Italy" that is lively and original, enhanced by the possibility of reproducing any design, decoration or colour scheme made-to-measure, using a digital printing system. The over 50 years of investment in research, technology, experimentation and staff training have enabled Arpa to gain a leading position on the international markets and a reputation for great reliability: it is an industrial firm that stands out for the expertise of staff, the quality and variety of what it offers, its manufacturing flexibility and its range of services. One of the priorities for 2010 is the extremely high profile given to the service for architects, designers and companies, who are excellent and essential partners for the application of Arpa solutions.*